

AJ Evergreen Project

This rubric must be attached to your final project.

NAME _____ Topic _____

TURN IN

- Attach this rubric to the top of your project.
- Binder clip your project in the following order (from top to bottom):
 - All article material: Appropriate rubric for your article (features, sports feature, etc), final Word version of article with side bar at the end of the article, most recent article drafts with edits [do it like you do every month]
 - Final design, most recent versions stapled behind it

ARTICLE / WRITTEN INFORMATION _____ / 40 points on standard rubric x 3

- well-developed / includes connection to LZHS / obvious reason for publishing in Bear Facts
- answers readers' questions / provides a well-defined, narrow angle which is thoroughly developed
- sidebars provide multiple 'tidbits' / aspects of topic
- follows Bear Facts style and grammatical/ mechanical rules
- follows standard rubric requirements (no opinion, use of evidence, use of quotes, etc)
- headlines match content / labels used when necessary

IMAGES _____ / 50

- includes strong dominant image and other varied images / photo illustrations that draw reader into page
- if cutouts are used, cutting is clean and smooth / cutout is logical choice for image
- only uses legally permissible images
- credits all photos / photo illustrations (unless credit isn't necessary)

DESIGN _____ / 100

- well-envisioned design / logical design / reader-friendly design
- has several reader-entry points / reader is drawn into page through several elements
- incorporates modular design without relying solely on boxed elements
- follows basic rules of spacing but allows for creative use of white space
- folio is complete and evenly spaced