

SATIRE PROJECT – Satirical Video (individual project – with help from others)

This is an individual project, but you may solicit the help from others (classmates, friends, etc) to 'star' in your video. Only the 'director' of the video will receive a grade.

You will create an infomercial/ commercial/ movie-style satire of a modern issue in society. You will videotape and edit the project, so make sure you know how to use video-editing software. Please note, if you do not have access to a video camera, you will need to make arrangements to borrow equipment from the library. Please see me in a timely manner about this.

Step 1: Brainstorm

- Think of a modern issue which should be satirized because of its problematic nature. For example, you might choose the current political climate, the American 'obsession' with professional sports, the lack of funding for education, arts and sciences. Make sure that the topic you choose is easily seen as something that needs correction.
- Think of ways to incorporate humor into the sketch in order to bring about a pointed view of the issue. Reflect on the examples we have shared in class; incorporate irony, puns, stereotypes, characterization, and humor. Make sure to incorporate several of these elements into your satire.

Step 2: Make a plan

- Once you have topic approval, sketch out the overall idea of your skit/video. Make sure to include the overall idea of dialogue, too. You are advised to get approval before beginning filming to better guarantee success on the project.
- Your project should be at least three minutes but not more than ten minutes. Plan accordingly.

Warning: Have common sense

- Do not engage in reckless or illegal behavior in filming your project. If your final product shows anything "questionable," I reserve the right to give your group a zero.
 - No speeding or other dangerous driving.
 - No use of alcohol, tobacco, or drugs.
 - No use of profanity.
 - No suggestive or lewd behavior (including dress-code violations).

Assessment

- You will be assessed on your ability to effectively approach a subject, your use of satire, and your seriousness/ professionalism in your presentation. (Humor is fine, but remember, you're trying to point out a *serious* flaw in society.) See project rubric for more detail.
- You must provide a copy of your storyboard/ notes/ script/ stage directions the day your video is shown. Failure to do so will result in a letter grade deduction.